



COUNCIL OF GREAT LAKES GOVERNORS MEXICO TRADE MISSION 2015

Trade Mission Details

Who: Small to medium sized companies from the Great Lakes region looking to export products and services to this exciting market

When: March 1-6, 2015

Where: Mexico City, Monterrey and Guadalajara

Trade Mission Itinerary

March 1	Depart U.S. for Mexico PM: Group Networking Dinner
March 2	AM: Breakfast briefing Individual Business Appointments in Mexico City
March 3	Individual Business in Mexico City PM: Travel to Monterrey
March 4	Individual Business Appointments in Monterrey
March 5	Individual Business Appointments in Monterrey PM: Travel to Guadalajara
March 6	Individual Business Appointments in Guadalajara
March 7	Depart for U.S.

The Council of Great Lakes Governors (CGLG) is leading a multi-sector trade mission to Mexico from March 1-6, 2015. The goal of this mission is to assist small to medium sized companies from the Great Lakes region to export products and services.

Why Export to Mexico?

- Mexico accounts for approximately 1/8 of all U.S. exports with more than \$1.4 billion per day in two-way trade.
- In 2013, the Great Lakes States and Provinces exported approximately \$58 billion to Mexico.
- Strategic location with attractive business climate, legal certainty and notable political maturity.
- The North American Free Trade Agreement, enacted in 1994, created a free trade zone for Mexico, Canada and the United States.
- Mexico has a population of 120 million, with 78% living in urban areas. Mexico has a young population with a median age of 27.
- Mexico offers a large market with a GDP of approximately USD \$1.8 trillion.
- Labor, education, and telecom reforms as well as proposed energy and fiscal reforms have people optimistic that the country will continue to increase its competitiveness.



If you are not already active in this important market, now is the time to get started.

HOT INDUSTRY SECTORS



- Aerospace
- Vehicle components
- Food and Beverage
- Medical Equipment
- Plastics
- Education
- Electrical Components
- Energy
- Tools and Dies
- Information Technologies
- Packaging Equipment
- Security and Safety
- Chemicals
- Transportation

Mission Costs:

Mission Participation Fee: \$995 USD per person

Includes in-country staff support; group airport-hotel-airport transportation; country briefings and networking events; pre-trip and in-country staff support.

*Brief Market Research & Appointment Setting Fees:** \$2,775.00 USD**

*Companies located in Michigan, New York and Pennsylvania may qualify for a reduced (up to 100%) market research and appointment setting fee.

**Grant funding is available in many States to cover a portion (or all of) the mission participation fee and travel costs. Please contact your State recruiter for more information.

Mission Registration Deadline is January 5, 2015

For additional information please contact:

Zoë Munro, Program Manager
Council of Great Lakes Governors
Phone: (312) 407-0177
Email: zmunro@cglg.org



2014-2015 CGLG TRADE MISSIONS



CGLG will be leading trade missions to Eastern Europe & Turkey, East Africa and Québec in 2014-2015. For more information on the missions please visit:

<http://www.cglg.org/projects/trade/index.asp> or click [HERE](#)